

Big Ideas

1920's

Economic:

Coolidge (R) and Big Business
Andrew Mellon
Booming Economy (Increased Industrial Productivity)
Welfare Capitalism
Ford's Assembly Line
Human Robots
Scientific Management
White Collar Workers (Sales jobs, Advertising jobs)
Improved standard of living
New consumer products
Agriculture & Coal industries struggle
Automobile drives the economy
Debt for families buying cars
Buying on credit

Political:

Red Scare
Palmer Raids
Decline of Progressivism
Harding (R) (1921-1923) "Return to Normalcy"
Teapot Dome Affair
Coolidge

Terms and People

National Origins Act of 1924
18th Amendment
Albert Fall
Andrew Mellon
Babe Ruth
Charlie Chaplan

Women:

The "New Woman"
Suffrage
Women in the workforce (Typist, Operators, Shop Clerks)
Women unskilled labor force
The "Flapper" (Women's new Freedoms)

African Americans:

Great Migration
Sports Heroes
Blues and Jazz
The Harlem Renaissance (Langston Hughes)

Cultural Conflicts:

Sacco and Vanzetti
The Scopes Trial
The Failure of Prohibition
Big city crime and gangsters (Al Capone)
Ku Klux Klan

Social:

The Driving Culture
Fashion and Fads
Growth in education
Jazz Age
Movies
American Sports Heroes
Rise of the Print Media

